# Received by NSD/FARA Registration Unit 11/13/2012 5:09:54 PM OMB NO. 1124-0002; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

### **Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month F	Period Ending Fe	ebruary 28, 2009	
			(Insert date)	
	· I ·	- REGISTRA	NT	
1. (a) Name of Registrant	•	(b) Registra	ation No.	
G2 Worldwide Inc		5667		
(c) Business Address(es) of Registr 200 Fifth Avenue, 5th Floor New York, NY 10010	ant	·		
2. Has there been a change in the infor	mation previously f	urnished in conr	nection with the following?	_
(a) If an individual:				
(1) Residence address(es)	Yes 🗆	No 🗆		
(2) Citizenship	Yes 🗌	No 🗌	·	
(3) Occupation	Yes 🗌	No 🗌		
(b) If an organization:				
(1) Name	Yes □	No 🗌		
(2) Ownership or control	Yes □	No ⊠		
(3) Branch offices	Yes □	No 🗆		
(c) Explain fully all changes, if an	y, indicated in Item	s (a) and (b) abo	ove.	
			•	
IF THE DECICED A	NUT TO A NI INIDIANI	IDIIAL OMIT	RESPONSE TO ITEMS 3, 4, AND 5(a).	-
		•		
3. If you have previously filed Exhibit  Yes □ No ☑	C <sup>1</sup> , state whether as	ny changes there	ein have occurred during this 6 month reporting period	,
If yes, have you filed an amendment	t to the Exhibit C?	Yes 🗆	No 🖾	
If no, please attach the required ame	endment.			
•				

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

4. (a) Have any persons ceas	sed acting as partners, officers, director	s or similar officials of the reg	istrant during this	6 month reporting period?
Yes □	No 🗵			
If yes, furnish the foll	owing information:			
Name		Position	Date Con	nection Ended
(b) Have any persons bec Yes □	ome partners, officers, directors or simi No ⊠	lar officials during this 6 mon	th reporting period	!?
If yes, furnish the following		•		
Name	Residence Address	Citizenship	Position	Date Assumed
	·	•		
	•		·	
•				•
•		•		
5 (a) Has any person named	l in Itam 4(h) randarad garriaga diragth	in furtherance of the interests	of any foreign pri	noinal?
Yes	l in Item 4(b) rendered services directly  No ☒	in furniciance of the interests	or any loreign pri	ncipai:
<del></del>	uch person and describe the service ren	dered		•
11 yes, identity each s	den person and desertee the service ren	dered.		
(b) Dyning this sis as and				
or will render services	reporting period, has the registrant hire to the registrant directly in furtherance ted or similar capacity? Yes			
Name	Residence Address	Citizenship	Position	Date Assumed
Name	Residence Address	Citizenship	FOSITION	Date Assumed
	•			
٠.				
				•
	or individuals, who have filed a short for egistrant during this 6 month reporting powing information:		ninated their emple No ⊠	oyment or
Name	Pos	ition or Connection	Da	te Terminated
			•	
•	•			
	or individuals, who have filed a short for month reporting period? Yes	orm registration statement, tern No 🗵	ninated their conne	ection with any foreign
If yes, furnish the foll		<del>-</del> "		
Name	Position or Connection	Foreign Principal	Da	te Terminated
	•			
	•			
				· .
<ol><li>Have short form registrat</li></ol>	ion statements been filed by all of the p	persons named in Items 5(a) an	d 5(b) of the suppl	lemental statement?
Yes 🗌	No 🗵			
If no, list names of nerso	ns who have not filed the required state	ment		

(PAGE 3)

#### II - FOREIGN PRINCIPAL

Foreign Principal				Date of Te	mination
Instituto Espanol de Com	nercio Exterior			December 31, 200	
•			•	·	
Have you acquired any ne		(s) <sup>2</sup> during this 6 n	nonth reporting p	period? Yes	□ No ⊠
If yes, furnish th following	g information:				
Name and Address of For	eign Principal(s)			Date Acc	quired
•				•	
			•		
		• . •			
					•
•					
T 11''	1: 1. 7. 10:4				. 1 : 4 . 6
<ul> <li>In addition to those named reporting period.</li> </ul>	in items / and 8, ii	any, list foreign p	mincipal(s) wno	m you continued to r	epresent during the 6 mg
					•
				·	
				•	
					•
•					
			•		
0. (a) Have you filed exhibit	its for the newly aca	uired foreign prin	cinal(s) if any l	isted in Item 89	
o. (=) Have you med eximon	Yes	No □	onpun(s), ii uiiy, ii		•
Exhibit A <sup>3</sup>	Yes 🗌	No □		•	
Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>					
	e required exhibit.	,			
Exhibit B <sup>4</sup> If no, please attach th	•		1 (*1.10		•
Exhibit B <sup>4</sup> If no, please attach th  (b) Have there been any	changes in the Exhib	=			hom you
Exhibit B <sup>4</sup> If no, please attach th	changes in the Exhib his six month period?	•	ously filed for an Yes □ Yes □	ny foreign principal w No ⊠ No □	hom you

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the

(PAGE 4)

#### III - ACTIVITIES

11.	During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □
	If yes, identify each foreign principal and describe in full detail your activities and services:
	Marketing communications plan for Instituto Espanol de Commercio Exterior to represent Olive Oil from Spain. Execution of the this plan would include the following activities:  Account Management and Strategy Services  Advertising Creation  Collateral Materials  Interactive  Media Placement and Planning
	Event Management
12.	During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity <sup>5</sup> as defined below?  Yes \(\sigma\) No \(\sigma\)
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
13.	In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes □ No ⊠
	If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

(PAGE-5)

### IV - FINANCIAL INFORMATION

	money either as con	inpensation of otherw	rise? Yes 🗵	No 🗆		-
	If no, explain why.					
				•		•
	If yes, set forth belo	ow in the required de	ail and separately for	each foreign principal	an account of s	such monies.6
	Date	From Who		Purpose	•	Amount
	September 08	ICEX	Fee Payme			292,913.72
	November 08	ICEX	Fee Payme			\$66,704.58
	December 08	ICEX	Fee Credit	Given	• (	\$1,033.30)
	September 08	ICEX	OOP Reim	bursement		578,278.00
	, October 08	ICEX		bursement		\$76,603.49
	November 08	ICEX	OOP Reim	bursement		\$263,147.61
	December 08	ICEX	OOP Reim	bursement	9	578,868.82
				•		· • .
					•	
				j		\$855,482.92
						Total
b)	RECEIPTS - FUN	DRAISING CAMP	AIGN			
-,				rt of a fundraising can	npaign <sup>7</sup> , any mo	oney on behalf of a
	-	amed in Items 7, 8, or		Yes □	No ⊠	·
	If yes, have you file	ed an Exhibit D to yo	ur registration?	Yes 🗆	No 🗆	
			s filed. Date			
	If yes, indicate the	date the Exhibit D wa	is med.			
~)	•		as med. Date			
c)	RECEIPTS-THIN	IGS OF VALUE		ning of value <sup>9</sup> other tha	an money from	any foreign princi
c)	RECEIPTS-THIN During this 6 month	IGS OF VALUE h reporting period, ha	ve you received any the	ning of value <sup>9</sup> other the	an money from	any foreign princi
c)	RECEIPTS-THIN During this 6 month	IGS OF VALUE h reporting period, ha	ve you received any the	ning of value <sup>9</sup> other the ource, for or in the inte	an money from erests of any su	any foreign princi ch foreign princip
<b>c</b> )	RECEIPTS-THIN During this 6 month named in Items 7, 8 Yes □	IGS OF VALUE h reporting period, ha B, or 9 of this statemen	ive you received any that, or from any other s	ning of value <sup>9</sup> other the ource, for or in the inte	an money from erests of any su	any foreign princi ch foreign princip

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a)	DISBURSEMENTS-MONIES		
	During this 6 month reporting period, have you		
	(1) disbursed or expended monies in connection with a	ctivity on behalf of any	y foreign principal named in Items 7, 8, or
	9 of this statement? Yes ⊠ No □		
	(2) transmitted monies to any such foreign principal?	Yes	No 🗵
	If no, explain in full detail why there were no disbursem	ents made on behalf o	f any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	•	Purpose	Amount
Sept08-Dec08	Alexis L. Carlson	OOP		\$360.00
Sept08-Dec08	Alyssa Jones	OOP		\$340.00
Sept08-Dec08	Amy M. Bunn	OOP		\$380.00
Sept08-Dec08	Anjalika Avants	OOP		\$360.00
Sept08-Dec08	Argenbright, Inc.	OOP		\$11,767.77
Sept08-Dec08	Aris Masinnes	OOP		\$349.80
Sept08-Dec08	Ashley Arteal Williams	OOP		\$340.00
Sept08-Dec08	Axis Global Systems	OOP		\$1,099.66
Sept08-Dec08	Balady Promotions, Inc.	OOP		\$17,952.85
Sept08-Dec08	Brittany Frederick	OOP		\$320.00
Sept08-Dec08	Carib Express Messenger	OOP		\$58.00
Sept08-Dec08	Carol Harmon	OOP		\$590.00
Sept08-Dec08	Creative Artists Agency, LLC	OOP		\$75,000.00
Sept08-Dec08	Crystal Peterson	OOP		\$360.00
Sept08-Dec08	Deerfield Press	OOP	4	\$989.39
Sept08-Dec08	Demetrius Demetriou	OOP		\$360.00
Sept08-Dec08	Ducminh Ton	OOP		\$306.60
Sept08-Dec08	Elizabeth Austin	OOP		\$294.27
Sept08-Dec08	Es Global Media, LLC	OOP		\$2,681.75
Sept08-Dec08	Federal Express Corp	OOP	·	\$3,347.52
Sept08-Dec08	Fedex	OOP		\$181.28
Sept08-Dec08	Firefly	OOP		\$951.48
Sept08-Dec08	Freya Fuhrman	OOP		\$306.6
Sept08-Dec08	Getty Images, Inc.	OOP		\$299.99
Sept08-Dec08	Global Equipment Company	OOP	•	\$273.62
Sept08-Dec08	Howard Alan Events Ltd.	OOP		\$4,000.00
Sept08-Dec08	Institute of Culinary	OOP		\$4,233.35
Sept08-Dec08	Jennifer Joy Funkhouser Kapper	OOP		\$336.60
Sept08-Dec08	Jessica Vachon	OOP		\$13,064.67
Sept08-Dec08	Jin K. Geiger	OOP		\$8,231.19
Sept08-Dec08	Josephine Hill	OOP	•	\$595.00
Sept08-Dec08	Lauren Von Lehe	OOP		\$545.00
Sept08-Dec08	Melanie Underwood Karmazin	OOP		\$932.22
Sept08-Dec08	Mercedes A Posey	OOP		\$170.00
Sept08-Dec08	Natalia De Bazzani	OOP		\$306.60
Sept08-Dec08	News America Marketing	OOP		\$24,249.00
Sept08-Dec08	Various (out of room to put detail)	OOP		\$137,596.92

\$313,531.13	
Total	

(PAGE 7)

	Yes □	No ⊠				
If yes, furn	ish the following info	rmation:				
Date	Recipient	Foreign	n Principal	Thing of Value	Purpose	
		•				
		•				
				•		
	•	•				
During this other perso	n, made any contribut	eriod, have you from tions of money or ot	your own funds a her things of value	ell in connection with a	f either directly or throu an election to any politi dates for political office	cal
	Yes □	No 🗵			•	
If yes, furn	ish the following info	rmation:		•		
Date		or Thing of Value		rganization or Candid	ate Location of Ev	

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

(PAGE 8)

### V-INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period  Yes ⊠ No □	, did you prepare, disseminate or cause to	be disseminated any informational materials?
If Yes, go to Item 17.		•
(b) If you answered No to Item 16(a), do Yes ☐ No ☐	you disseminate any material in connect	ion with your registration?
If Yes, please forward the materials disse	minated during the six month period to the	he Registration Unit for review.
17. Identify each such foreign principal.		
ICEX		
		•
•	·	
18. During this 6 month reporting period, has finance your activities in preparing or dis		eet or allocated a specified sum of money to Yes □ No ⊠
If yes, identify each such foreign principa	al, specify amount, and indicate for what	period of time.
		,
19 During this 6 month reporting period did	your activities in preparing dissemination	ng or causing the dissemination of informationa
materials include the use of any of the fol		ng of causing the dissemination of informational
	e or newspaper	☐ Letters or telegrams
☑ Advertising campaigns ☐ Press rele	eases	publications  Lectures or speeches
Other (specify)		
Electronic Communications		·
☐ Email		
☐ Website URL(s):		
☐ Social media websites URL(s):		
Other (specify)		
20. During this 6 month reporting period, did		gated informational materials among any of
the following groups:		ated informational materials among any or
☐ Public officials	☐ Newspapers	☐ Libraries
☐ Legislators	☐ Editors	☐ Educational institutions
☐ Government agencies	☐ Civic groups or associations	☐ Nationality groups
Other (specify)		
- Other (specify)		
21. What language was used in the information	onal materials:	
☑ English	☐ Other (specify)	
22. Did you file with the Registration Unit, U disseminated or caused to be disseminate		
23. Did you label each item of such information Yes □ No ☑	onal materials with the statement require	ed by Section 4(b) of the Act?

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

(PAGE 9)

M	ſ	U	v	U	CI	IT	T	N
•	_	n.		n.		, .		

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)		(Print or type name under each signature or provide electronic si					ectronic signature
November 13, 2012		/s/ Amy Maselli					eSigned
		·	_				

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.